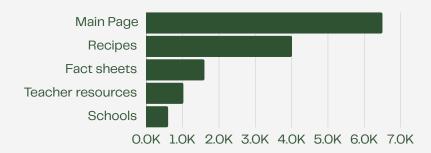


# **Healthy Lunchbox Week**

4-10 February 2024

## WEBSITE

- 9719 website sessions
- 32,002 page views

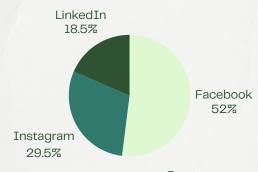




## **SOCIAL MEDIA**

37 posts distributed across Nutrition Australia social media platforms.

## Total reach 39,859





#### **Facebook**

- 20,723 reach
- 1,280 engagements



#### **Instagram**

- 11,755 reach
- 520 engagements



#### LinkedIn

- 7381 impressions
- 134 engagements



## www.healthylunchboxweek.org.au

**2024 SUPPORTERS** 



















